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SAMSONITE GROUP S.A.

新秀丽集團有限公司

13-15 Avenue de la Liberté, L-1931 Luxembourg

R.C.S. LUXEMBOURG: B 159.469

(Incorporated in Luxembourg with limited liability)

(Stock code: 1910)

CHANGE IN SENIOR MANAGEMENT

The board of directors (the “**Board**”) of Samsonite Group S.A. (the “**Company**”) hereby announces that with effect from July 1, 2025, Mr. Damien Mignot will assume the role of President, Europe of the Company and its consolidated subsidiaries (the “**Group**”). Mr. Mignot has extensive experience as a manager in the Company’s Europe region, having served in his current role as Vice President – General Manager of Tumi Europe since 2016. Mr. Mignot served as General Manager, France, from 2009 until 2014 and as General Manager, France and Lipault International from 2014 to 2016. Mr. Mignot joined the Group in 2006 as Marketing Director, Europe, was subsequently promoted to Vice President, Marketing, Europe, and served in that role until 2009. Prior to joining the Group, Mr. Mignot held senior regional marketing and sales positions at L’Oreal Group, Reckitt and Danone based in Europe and Latin America. Mr. Mignot holds a MIM (Master in Management) degree from ESSEC Business School, Paris, France (1989).

The Company’s Chief Executive Officer, Kyle Gendreau, and the Board, are confident that with Mr. Mignot’s proven leadership, deep industry experience and passion for the Group’s brands, he is well-positioned to lead the Europe region to continued success.

Mr. Fabio Rugarli, who currently serves as President, Europe, joined the Group in 1989 and has served in his current position since he re-joined the Group in 2019. He previously served as President, Europe from 2009 through 2016 and as General Manager of Samsonite Italy from 2002 to 2009. Mr Rugarli has decided to leave the Group effective June 30, 2025, to spend more time with his family and to pursue other personal interests.

The Board thanks Mr. Rugarli for the significant contributions he has made to the Company’s senior management team and to the Europe region over his many years of service to the Group.

By Order of the Board
SAMSONITE GROUP S.A.
John B. Livingston
Joint Company Secretary

Mansfield, Massachusetts, U.S.A., June 27, 2025

As of the date of this announcement, the Executive Director is Kyle Francis Gendreau, the Non-Executive Director is Timothy Charles Parker, and the Independent Non-Executive Directors are Claire Marie Bennett, Angela Iris Brav, Jerome Squire Griffith, Tom Korbas, Glenn Robert Richter and Deborah Maria Thomas.